

Consumers are utilizing a variety of devices and channels to connect with businesses, both in the physical and digital space. To take advantage of the strengths of each space, businesses need to provide a seamless transition in order to keep customers engaged.

Digital signage and menus can bridge the gap between the physical and digital worlds while acting as a canvas for unlimited marketing content, campaigns, and promotions.

Through UNOapp's proprietary platform, businesses can simultaneously update their website, indoor and outdoor signage, and social media channels manually or automatically. We offer an assortment of digital signage options, allowing you to build the solution that's right for your business.

OUTDOOR DIGITAL SIGNAGE

Outdoor digital signage allows you to attract more local business by promoting your specials and events. Work closely with our team of designers to create content and campaigns that entice your audience and draw them in to your establishment.

Fact: Over 63% of consumers have reported that digital signage catches their attention.

Other Benefits Include:

- ✔ Stop 5x more foot traffic with engaging messaging
- ✔ Automate and publish content at a specific time and location
- ✔ Attract 3x more patrons into your establishment
- ✔ Track and analyze foot traffic both outside and inside
- ✔ Have peace of mind with secure outdoor signage boxes designed to withstand any weather



INDOOR DIGITAL SIGNAGE

Indoor digital signage allows for businesses to communicate and engage with customers once they walk through the doors.

Fact: 30% of consumers find digital menus to be influential on their purchase



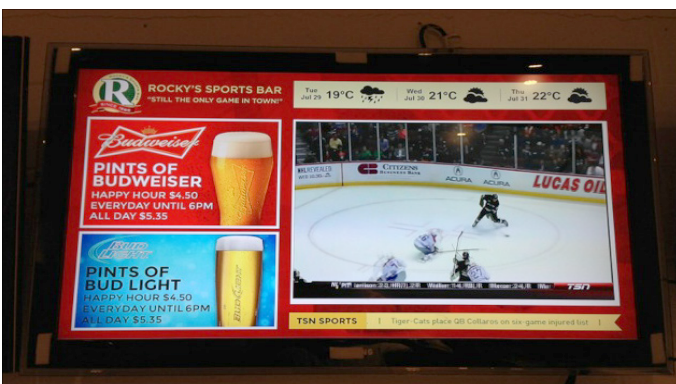
Other Benefits Include:

- ✓ Maintain corporate consistency by controlling all screens from a single platform
- ✓ Publish the right content at the right time with scheduling and day-parting
- ✓ Messages displayed on easy-to-read, bright HD screens
- ✓ Customize templates to reflect company brand
- ✓ Update content and pricing instantly in real-time

LIVE TV BANNER ADS

LiveTV Banner Ads allow you to turn existing television screens into revenue generators by promoting specials and events along the bottom and side of the screen.

Fact: 67% of the population said they regularly watch TV while dining.



Other Benefits Include:

- ✓ Quickly and easily make changes to content
- ✓ Save on costs by utilizing existing screens
- ✓ Integrate live social media updates, news feeds, and promotions
- ✓ Increase revenue by promoting products without interrupting the game
- ✓ Fast and easy set up, just plug in the LiveTV Media Player to your cable box and TV